

Dear Parents and Guardians of the \_\_\_\_\_\_ Community, We are excited to introduce Active Kids and Minds (formerly known as BOKS), our new before-school physical activity program, starting this fall at \_\_\_\_\_\_. AK&M is designed to prepare children for a productive day of learning and instill a lifelong appreciation for the benefits of exercise and healthy habits. By engaging in fitness early on, children build a solid foundation that supports both their physical and mental well-being, enhancing their participation not only in sports but in all aspects of life Inspired by Dr. John Ratey's book, SPARK, AK&M is rooted in his research that highlights exercise as "the single most powerful tool that we have to optimize the function of our brains." Our classes are filled with team-oriented games and plenty of opportunities for fun, making physical activity an enjoyable part of the day. We look forward to seeing your children thrive with us this fall!

# **TYPICAL ACTIVE KIDS CLASS**

40 minutes long Fun warm-up game or movement drills Running activity, relay races, obstacle courses and strength movements Fun game Cool Down

### WHEN IS ACTIVE KIDS?

 Your paragraph text

 Active kids will run \_\_\_\_\_\_ and \_\_\_\_\_ mornings or afternoons from 0:00-0:00. The session starts the week of \_\_\_\_\_\_ and will run through \_\_\_\_\_\_.

#### HOW DO I SIGN UP

Complete the attached registration materials for each child and make sure to sign the last page. Approximately \_\_\_\_ children may participate in the session and the participants will be chosen on a first come first serve basis.

#### IS THERE TRANSPORTATION TO AK&M?

Parents will be responsible for transporting their children to school. Children who attend a before or after-school program are eligible to enroll and participate.

## COST OF THE PROGRAM?

Active Kids is designed to involve the whole community and family. If you are interested in becoming part of the AK&M team, please contact \_\_\_\_\_\_. You can also visit the Active Kids website at www.activekids.org for more program details. I hope that you will share my enthusiasm for this program, and you will, in turn, see a positive impact on your children.

Sincerely,

The \_\_\_\_\_ AK&M Team

# Active Kids = Active Minds

www.activekids.org